

## **City of Staunton Business Retention Program**

The City of Staunton has implemented an aggressive business retention and expansion program as part of its overall economic development strategy. A team of Chamber volunteers, staff and elected local officials meet with business managers, tour facilities and assist with issues large and small to ensure the health of the local tax base. Targeting every industry in the area, the business retention and expansion program is winning the confidence and trust of the local business community who call us for information, assistance, or expansion queries.

Informal and confidential, the business retention and expansion visits strengthen communication and networking that result in efficiencies and synergy. It also brings together an array of services designed to assist businesses in need of a helping hand or those that need an incentive to expand.